



JUVENILE EMPOWERMENT PROGRAM 2016 - 2017

EMPOWERING JUVENILE'S SOCIO-CIVIC DEVELOPMENT
THROUGH MOTIVATIONAL AND INSPIRATIONAL SPEECH

**TRUE
IDENTITY**
TOUR 2016 - 2017



WELCOME:

As various communities are faced with numerous challenges there a few solutions being offered to guide and/or rehabilitate our youth to become productive members of their community and society. The **True Identity Tour's - Juvenile Empowerment Program** offers to bring a solution to help educate and empower juvenile youth to learn how to take control of their future. The goal of the True Identity Tour is to engage, inspire, and educate youth in various communities through cultural experiences they can relate to. The tour features interactive lectures, activities, giveaways, concerts, and more. Throughout the year, The True Identity Tour will be feature within various states impacting our youth in different cities helping them to identify their own unique value and offer opportunities for real change. The objective of the True Identity Tour is to...

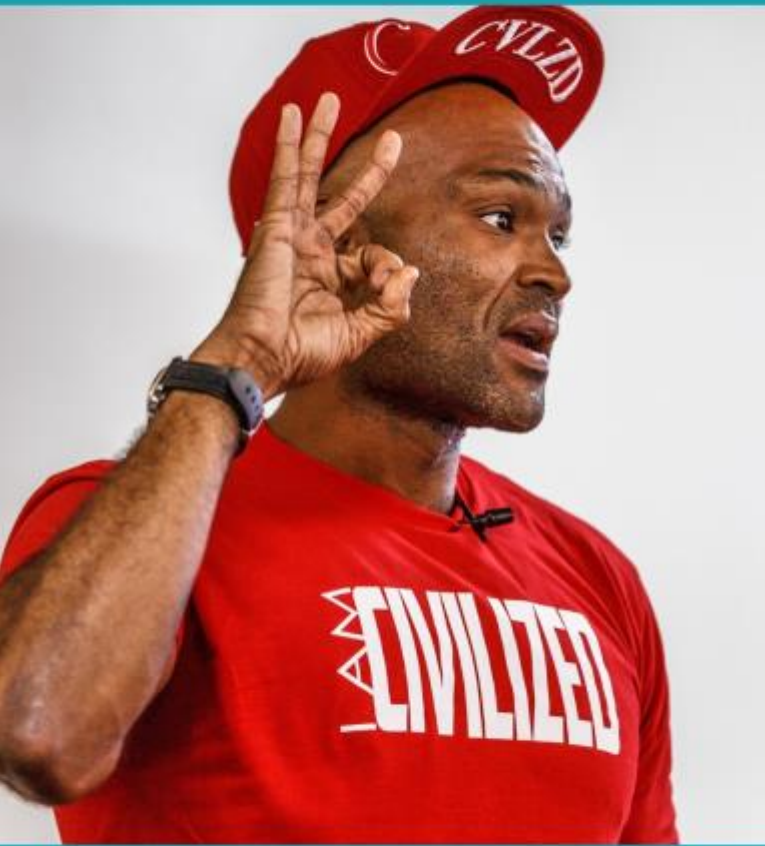
Socialize - Educate - Refine



Tour Representative:

Alex 'China' Gracia

Alex "China" Gracia a native from Miami, Florida is a visionary and entrepreneur with a passion to help shape our future generations young and old. As an Entrepreneur, Investor, Clothing Designer and Motivational Speaker, China has become the ambassador of the True Identity Tour. China's extensive background working in the entertainment, fashion, philanthropic industries has developed his passion to help educate and empower through Fashion. With a goal to engage youth throughout various cities, the True Identity Tour will bring solutions that statistical challenge young people and communities daily.



The Juvenile Socio-Civic Problem:

Today's society is marked by the search of potential and opportunities to improve one's life. However, this promise is hard to achieve because of the erosion of a civic sense and lack of shared responsibility towards each other or the community. Most of the media news involve act of violence, apathy, and uncaring behaviors, unfortunately committed by youth.

*Data obtained from the Comprehensive Accountability Report
stated that for the year 2014 - 2015...*

15,580

Individual Youth
Served Secured
Detention

11,998

Young People
were served
Home Detention

3,109

Young People were served
via electronic monitoring

80% Males
19% Female



Solutions Through Collaborations:

A collaborative effort between the City and Civilized Nations, this project is an effort to support the juvenile socio-civic development while in detention, motivate them so their behavior reflects the lessons learned during the visit and possible reducing re-arrest and re-incarceration rates once they are released from juveniles' facilities.

The Benefits of Social Development

Social Development is a complex process that is developed during the early childhood years and continue throughout one's life. Theorists believe that experiences during early years provide influential components that contribute to the type of behaviors people learn and display through their actions and conduct. Based on Bronfenbrenner's ecological perspective, social development is an active process where the interaction with their families, caregivers, peers, and their environment provide the models and experience that children use as a reference to build their behavior, actions and practices to effectively live in a community.

The Need

The need of this project is anchored on the concerns about the increased incidence of violence and indifference in the context of South Florida community, and the following impact of these factors on the development of social and civic nature of the youth. There is a need for concerted efforts to address the challenges of the community to in their efforts to build and reinforce social and civic dispositions.



Connection Though Motivation:

Through the motivational speech - true identity - the at-risk youth will gain an understanding of themselves as an active member of the society. One of the expectations is to bring to the consciousness level the identification of values that make them productive citizen of the community. One strategy used by China is to identify their frame of reference, singers, rappers, musicians, athletes they grew up with and use that as a moral compass. The need to connect with others has been described as a natural predisposition of people. So therefore, China will use example from celebrities' life and lessons learned from songs to build the social and civic competences of the youth. Are you civilized?

This project will provide vital opportunities for the at-risk youth to learn about the roles each of them could play in the context of peer-community interaction. Unfortunately, sometimes, there is a gap between the message conveyed by adults and how these youths receive them. For that reason, the project will focus on providing these youths with knowledge about social conventions which include expectations, responsibilities, and responses towards member of the community. Social learning also targets the development of a civic-mind sense through the recognition of their true identity which lead the at-risk youth to become mindful about their actions regarding ways in which these actions affect others and to act responsibility to support their wellbeing as well as that of others in society.

Our Objective

This project aims at the following:

Provide a platform based on the JDAI core values where the at-risk youth can discuss challenges that prevent them from finding out their true identity. The goal is to tap in the Juvenile Detention Alternative Initiative (JDAI) core values of the program to assist the youth in becoming productive citizens.

Contact Us:

TRUE IDENTITY TOUR

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